Estimating Player Contribution in Hockey with Regularized Logistic Regression

Robert B. Gramacy Shane T. Jensen Matt Taddy

March 24, 2017 Sports Statistics, Spring 2017 Alex Zajichek

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Background



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Introduction

Goal: Develop metric to evaluate individual player performance

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Introduction

Goal: Develop metric to evaluate individual player performance

• Traditional measure is the *plus-minus* value

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Plus-Minus

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$$PM_i = \sum_{j=1}^{N_i} x_{ij}$$

where

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 $N_i = \#$ of goals player i is on the ice for

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and

 $x_{ij} = \begin{cases} 1 & \text{if player } i \text{ is on the ice for his team's goal} \\ -1 & \text{if player } i \text{ is on the ice for opponent's goal} \end{cases}$

Introduction

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 - Most popular metric; easy to calculate and understand

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- Other metrics have been proposed to take into account team effect, hits, faceoffs, etc. (adj. plus-minus, Corsi)

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 - No control for sample size
- Other metrics have been proposed to take into account team effect, hits, faceoffs, etc. (adj. plus-minus, Corsi)
- Proposed a logistic regression model to estimate *partial effects* for players

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Preliminary modeling framework

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Preliminary modeling framework

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 q_i = probability that a given goal i was scored by the home team

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then

$$\log\left(\frac{q_i}{1-q_i}\right) = \alpha_i + \beta_{h_{i1}} + \dots + \beta_{h_{i6}} - \beta_{a_{i1}} - \dots - \beta_{a_{i6}} \qquad (1)$$

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where $\beta = (\beta_1, ..., \beta_{n_p})$ is the vector of *partial plus-minus effects* for all n_p players in the analysis, and $\{h_{i1}...h_{i6}\}, \{a_{i1}...a_{i6}\}$ are the indices of β corresponding to home and away players on the ice for goal *i*, respectively. α_i may depend upon additional information such as team effect.

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• Player and goalie data for every *even strength* regular season goal from 2007-2011 seasons

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- Player and goalie data for every *even strength* regular season goal from 2007-2011 seasons
- There were $n_p = 1467$ players involved in $n_g = 18154$ goals

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- Player and goalie data for every *even strength* regular season goal from 2007-2011 seasons
- There were $n_p = 1467$ players involved in $n_g = 18154$ goals
- Player effect is treated as constant over the range of the seasons considered

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Data



$$X_T$$
: teams $x_{Tij} \in \{-1,0,1\}, \ \sum_{j=1}^{30} x_{Tij} = 0, \ \sum_{j=1}^{30} |x_{Tij}| = 2$

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• Over 99% sparsity in the design matrix

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- Over 99% sparsity in the design matrix
- Highly imbalanced; only 27000 of the over 1 million possible player pairs are observed for a goal

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Logistic Likelihood Model

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Logistic Likelihood Model

A more specific reformulation of equation (1) is

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$$log\left(rac{q_i}{1-q_i}
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where α is the 30 × 1 vector of team effects, and β is the $n_p \times 1$ vector of player effects.

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where α is the 30 × 1 vector of team effects, and β is the $n_p \times 1$ vector of player effects.

 Again, the α vector can be extended to incorporate effects of different game situations

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Bayesian approach and prior regularization

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Bayesian approach and prior regularization

 Impose shrinkage on estimated coefficients by putting a zero-centered prior distribution on the parameters

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Bayesian approach and prior regularization

- Impose shrinkage on estimated coefficients by putting a zero-centered prior distribution on the parameters
- Use maximum *a posteriori* (*MAP*) estimates of the unknown parameters

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Bayesian approach and prior regularization

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- Use maximum *a posteriori* (*MAP*) estimates of the unknown parameters
- Regularization is needed to protect against overfitting and stability of estimates
- Allows the model to "pick out" the most influential players by shrinking unimportant parameters toward zero
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Bayesian approach and prior regularization

The following is the joint prior distribution used for α and β :

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Bayesian approach and prior regularization

The following is the joint prior distribution used for α and β :

$$\pi(\boldsymbol{\alpha},\boldsymbol{\beta}) = \prod_{i=1}^{30} N(\alpha_t | 0, \sigma_t^2) \prod_{j=1}^{n_p} Laplace(\beta_j | \lambda_j)$$
(3)

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Under certain settings, with MAP estimation...

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• a Normal prior is equivalent to L2 regularized regression (Ridge)

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Under certain settings, with MAP estimation...

- a Normal prior is equivalent to *L*2 regularized regression (Ridge)
- a Laplace prior is equivalent to *L*1 regularized regression (LASSO)

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A simple explanation

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Data Logistic Likelihood Model Bayesian Approach and Prior Regularization

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A simple explanation

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A simple explanation

$$f(\boldsymbol{eta}|\boldsymbol{y}) \propto \prod_{j=1}^{p} \pi(eta_{j}|\lambda) \prod_{i=1}^{n} f(y_{i}|\boldsymbol{eta},\sigma^{2})$$

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A simple explanation

$$egin{aligned} f(eta|m{y}) &\propto & \prod_{j=1}^p \pi(eta_j|\lambda) \prod_{i=1}^n f(y_i|eta,\sigma^2) \ &\propto & e^{rac{-\lambda}{2}\sum_{j=1}^p |eta_j|} e^{rac{-1}{2}\sum_{i=1}^n (y_i-m{x}_i'eta)^2} \end{aligned}$$

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A simple explanation

Let $\pi(\beta|\lambda) = \frac{\lambda}{4}e^{\frac{-\lambda}{2}|\beta|}$ and $f(y|\beta, \sigma^2) = \frac{1}{\sqrt{2\pi}}e^{\frac{-1}{2}(y-x'\beta)^2}$, then the *MAP* estimates are the maximum of the posterior distribution:

$$\begin{split} f(\boldsymbol{\beta}|\boldsymbol{y}) &\propto \prod_{j=1}^{p} \pi(\beta_{j}|\lambda) \prod_{i=1}^{n} f(y_{i}|\boldsymbol{\beta},\sigma^{2}) \\ &\propto e^{\frac{-\lambda}{2}\sum_{j=1}^{p}|\beta_{j}|} e^{\frac{-1}{2}\sum_{i=1}^{n}(y_{i}-\boldsymbol{x}_{i}^{\prime}\boldsymbol{\beta})^{2}} \\ \ell(\boldsymbol{\beta}|\boldsymbol{y}) &\propto \frac{-\lambda}{2}\sum_{j=1}^{p}|\beta_{j}| - \frac{1}{2}\sum_{i=1}^{n}(y_{i}-\boldsymbol{x}_{i}^{\prime}\boldsymbol{\beta})^{2} \end{split}$$

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$$f(\boldsymbol{\beta}|\boldsymbol{y}) \propto \prod_{j=1}^{p} \pi(\beta_{j}|\lambda) \prod_{i=1}^{n} f(y_{i}|\boldsymbol{\beta}, \sigma^{2})$$

$$\propto e^{\frac{-\lambda}{2} \sum_{j=1}^{p} |\beta_{j}|} e^{\frac{-1}{2} \sum_{i=1}^{n} (y_{i} - \boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta})^{2}}$$

$$\ell(\boldsymbol{\beta}|\boldsymbol{y}) \propto \frac{-\lambda}{2} \sum_{j=1}^{p} |\beta_{j}| - \frac{1}{2} \sum_{i=1}^{n} (y_{i} - \boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta})^{2}$$

$$LASSO \rightarrow \propto \sum_{i=1}^{n} (y_{i} - \boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta})^{2} + \lambda \sum_{j=1}^{p} |\beta_{j}|$$

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Bayesian approach and prior regularization

• σ_t and λ_j dictate the amount of penalization imposed on estimates

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Bayesian approach and prior regularization

- σ_t and λ_j dictate the amount of penalization imposed on estimates
- Prior standard deviations for team-effects were set at $\sigma_t = 1$

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- σ_t and λ_j dictate the amount of penalization imposed on estimates
- Prior standard deviations for team-effects were set at $\sigma_t = 1$
- Independent conjugate gamma hyperpriors were used for the scale parameters λ_j
 - *E*[λ_j] = 15 smallest penalty manageable while eliminating large non-zero β_j for players with little ice time

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Point Estimation of Player Contribution

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Two models considered using MAP estimation:

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Two models considered using *MAP* estimation:

• Full team-player model as described in (2) and (3)

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Point Estimation of Player Contribution

Two models considered using *MAP* estimation:

- Full team-player model as described in (2) and (3)
- Player-only model where $x'_{T_i} lpha$ is replaced by a common lpha

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Point Estimation of Player Contribution



Coefficient given Team; tail links to unconditional estimates.

Figure 2: Comparing main effects for players in the team-augmented model (dots), to the player-only model. The lines point to the unconditional (player-only) estimates. The coefficients have been ordered by the dots. Players discussed in the text have their names colored in red. Players with coefficients estimated as zero under both models are not shown.

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Point Estimation of Player Contribution

Findings:

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Point Estimation of Player Contribution

Findings:

• Incorporating team effect causes more player effects to be zeroed out

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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- Incorporating team effect causes more player effects to be zeroed out
- Sidney Crosby, Jonathan Toews', and Zdeno Chara's contributions drop after accounting for their teams (all captains)

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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- Craig Adams has the worst contribution, and is an even worse performer after accounting for his team
- Pavel Datsyuk is the best player by far according to this model
 - Posterior odds of contributing to a goal for his team are nearly 50% larger than the next best player

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

• Far fewer players are distinguishable from their team-average under the MAP estimation

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

- Far fewer players are distinguishable from their team-average under the MAP estimation
- Ability to check for statistical significance

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

- Far fewer players are distinguishable from their team-average under the MAP estimation
- Ability to check for statistical significance
- Measures partial effect of a player on his respective team

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus

- Far fewer players are distinguishable from their team-average under the MAP estimation
- Ability to check for statistical significance
- Measures partial effect of a player on his respective team
 - Players on good team need to be even better to get a positive β while average players on the same team may get good plus-minus

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus



Figure 3: Left: Comparing plus-minus, aggregated over the four seasons considered in our analysis, to the MAP partial effects $\hat{\beta}$. Plot symbols give positional information: C = center, L = left wing, R = right wing, D = defense, and G = goalie. Right: Comparing team partial effects $\hat{\alpha}$ to their plus-minus values.

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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Dwayne Roloson was on T.B., NYI, EDM, and MIN

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Comparison to traditional plus-minus



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- Dwayne Roloson was on T.B., NYI, EDM, and MIN
- This model attributes goals counting against him in his plus-minus to the teams he was on

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Prior sensitivity analysis



Figure 4: Coefficient estimates for a subset of players (chosen from all players with nonzero coefficients at $E[\lambda_j] = 15$, our specification in Sections 3.1-2). The expected L1 penalty is shown along the bottom, with corresponding % of estimated $\beta_j \neq 0$ along the top and coefficient value on the right.

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Prior sensitivity analysis



Figure 4: Coefficient estimates for a subset of players (chosen from all players with nonzero coefficients at $E[\lambda_j] = 15$, our specification in Sections 3.1-2). The expected L1 penalty is shown along the bottom, with corresponding % of estimated $\beta_j \neq 0$ along the top and coefficient value on the right.

Averaging over penalty uncertainty will help eliminate sensitivity

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Value for money



Figure 5: The left plot shows non-zero MAP $\hat{\beta}$ estimates versus 2010-11 salary, augmented with rescaled plus-minus points for comparison. Ordinary least squares fits are added to aid in visualization. The right plot shows the histogram of 2010-11 salaries for players with $\hat{\beta}_j = 0$, extending to the full set in gray.

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Value for money

• Smaller standard error for slope of *MAP* estimates with salary indicates tighter relationship

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

Value for money

- Smaller standard error for slope of *MAP* estimates with salary indicates tighter relationship
- Slope is lesser with MAP estimates

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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- Smaller standard error for slope of *MAP* estimates with salary indicates tighter relationship
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- Pavel Datsyuk needed a raise whereas Sidney Crosby may be overpriced

Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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- Pavel Datsyuk needed a raise whereas Sidney Crosby may be overpriced
- Relatively large proportion of high-paid players with $\beta_j = 0$

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Comparison to traditional plus-minus Prior sensitivity analysis Value for money

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- Smaller standard error for slope of *MAP* estimates with salary indicates tighter relationship
- Slope is lesser with MAP estimates
- Pavel Datsyuk needed a raise whereas Sidney Crosby may be overpriced
- Relatively large proportion of high-paid players with $\beta_j = 0$
 - Evgeni Malkin (\$10M), Vincent Lecavalier (\$10M), Duncan Keith (\$9M)

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Additional analyses

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Additional analyses

• Posterior analyses of team-player Model

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Additional analyses

- Posterior analyses of team-player Model
- Posterior player match-ups and line optimization

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Additional analyses

- Posterior analyses of team-player Model
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- Extension to player-player interactions

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Additional analyses

- Posterior analyses of team-player Model
- Posterior player match-ups and line optimization
- Extension to player-player interactions
- Appendix with estimation details and software used to carry out this analysis

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Additional analyses



Figure 6: Comparing the ability of Datsyuk (black), Roloson (red), and Marchant (green) to the 90-odd other players with non-zero coefficients in either the team-player or player-only models. These three players are also indicated in red among the list of players on the X-axis. Thicker lines correspond to the team-player model.

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Additional analyses



probability "offense" scores

Figure 7: Posterior probability that "offense" scores in various line matchups (smoothed using a kernel density). Better team (listed first) is always considered to be the offense.

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Additional analyses



Figure 8: The *left* panel shows kernel density plots of the probability that an optimally chosen line scores against a random line according to the full posterior distribution of β and under several salary caps; the right panel shows the means and 90% predictive intervals of the same posterior as a function of those caps.

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