Modeling the probability of an NHL goal for player-placement strategy: A Naïve (Bayes') approach

Alex Zajichek

#### February 20, 2017 Creative Component Presentation

Alex Zajichek Modeling the probability of an NHL goal for player-placement str

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#### Introduction

- Background
- Objective

#### The Data 2

- nhlscrapr
- Predictors



- Empirical Naïve Bayes'
- Parametric Naïve Bayes'



- Model Evaluation
- Results
  - Comparison
  - Implications
  - R shiny application
- 6 Future work

Background Objective

# Background



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Modeling the probability of an NHL goal for player-placement str

Background Objective

#### Previous work

• Not much work has been done on this specific application

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Background Objective



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- A few papers have used logistic regression to model goal probabilities as part of different objectives

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- Not much work has been done on this specific application
- A few papers have used logistic regression to model goal probabilities as part of different objectives
- Gramacy, Jensen, and Taddy modeled player contribution towards a goal

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Background Objective

# Objective

#### Goals:

• Propose a crude but simple alternative to model goal probabilities

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Possible Implications:

• Understand shot characteristics more likely to lead to a goal

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Background Objective

# Objective

Goals:

- Propose a crude but simple alternative to model goal probabilities
- Compare model performance to logistic regression
- Create R shiny application to explore results

Possible Implications:

- Understand shot characteristics more likely to lead to a goal
- Put players in favorable (or unfavorable) situations on the ice

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**nhlscrapr** Predictors

# The Data: nhlscrapr

 R package giving web-scraping abilities to download NHL play-by-play data

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**nhlscrapr** Predictors

# The Data: nhlscrapr

- R package giving web-scraping abilities to download NHL play-by-play data
- Observation example:

season	gcode	refdate	event	period	seconds	etype
20092010	20001	2830	1	1	0	FAC

a1	a2	 	
9 BRENDAN MORRISON	21 BROOKS LAICH	 	

nhlscrapr Predictors



 Considered 579181 shots taken from 2007-2015 within 65 minutes of gameplay (2002 - 2006 didn't contain shot coordinates)

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nhlscrap Predictors



- Considered 579181 shots taken from 2007-2015 within 65 minutes of gameplay (2002 - 2006 didn't contain shot coordinates)
- Predictors used: angle, catch, distance, game type, height, home, manpower, minute, position, shot side, type, weight

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Empirical Naïve Bayes' Parametric Naïve Bayes'

# Naïve Bayes' Methodology

For a given shot taken during an NHL game, let

$$Y_i = \begin{cases} 1 & \text{for a goal} \\ 0 & \text{for a save} \end{cases}$$
(1)

and  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{i12})$  be the 1 x 12 predictor vector for the  $i^{th}$  shot taken, where j = 1, ..., 5 for continuous predictors, and j = 6, ..., 12 for categorical.

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# Naïve Bayes' Methodology

#### Conditional densities and probability mass functions:

	Continuous	Categorical	Marginal probabilities
Goal	$f_j(x_{ij} Y_i=1)$	$P_j(X_{ij} = x_{ij}   Y_i = 1)$	$P(Y_i = 1)$
Save	$f_j(x_{ij} Y_i=0)$	$P_j(X_{ij}=x_{ij} Y_i=0)$	$P(Y_i = 0)$

Naïve Bayes' Methodology Model Evaluation Results Future work

# Naïve Bayes' Methodology

For the  $i^{th}$  shot, if we let

$$G_i = P(Y_i = 1) \times \prod_{j=1}^{5} f_j(x_{ij} | Y_i = 1) \times \prod_{j=6}^{12} P_j(X_{ij} = x_{ij} | Y_i = 1)$$
(2)

$$S_i = P(Y_i = 0) \times \prod_{j=1}^{5} f_j(x_{ij} | Y_i = 0) \times \prod_{j=6}^{12} P_j(X_{ij} = x_{ij} | Y_i = 0)$$
(3)

$$P(Y_{i} = 1 | \mathbf{X}_{i} = \mathbf{x}_{i}) = \frac{P(Y_{i} = 1, \mathbf{X}_{i} = \mathbf{x}_{i})}{P(\mathbf{X}_{i} = \mathbf{x}_{i})}$$

$$= \frac{P(Y_{i} = 1, \mathbf{X}_{i} = \mathbf{x}_{i}) + P(Y_{i} = 0, \mathbf{X}_{i} = \mathbf{x}_{i})}{P(Y_{i} = 1, \mathbf{X}_{i} = \mathbf{x}_{i}) + P(Y_{i} = 0, \mathbf{X}_{i} = \mathbf{x}_{i})}$$

$$= \frac{P(Y_{i} = 1) \times P(\mathbf{X}_{i} = \mathbf{x}_{i} | Y_{i} = 1)}{P(Y_{i} = 1) \times P(\mathbf{X}_{i} = \mathbf{x}_{i} | Y_{i} = 1) + P(Y_{i} = 0) \times P(\mathbf{X}_{i} = \mathbf{x}_{i} | Y_{i} = 0)}$$
naïve assumption  $\rightarrow = \frac{G_{i}}{G_{i} + S_{i}}$ 

$$(4)$$

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Empirical Naïve Bayes' Parametric Naïve Bayes'

# Empirical Naïve Bayes' (ENB)

• Assumed no parametric form to predictors

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- Assumed no parametric form to predictors
- Used R's density and approxfun functions to obtain density estimates of continuous predictors

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Empirical Naïve Bayes' Parametric Naïve Bayes'

Empirical Naïve Bayes' (ENB)

- Assumed no parametric form to predictors
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- Categorical probabilities were calculated as the proportion of observations belong to a given level
- Evaluated equation (4) to obtain predicted probabilities

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Empirical Naïve Bayes' Parametric Naïve Bayes'

# Parametric Naïve Bayes' (PNB)

• Examined empirical densities to determine common parametric model to fit to each predictor

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Empirical Naïve Bayes' Parametric Naïve Bayes'

# Parametric Naïve Bayes' (PNB)

- Examined empirical densities to determine common parametric model to fit to each predictor
- In the spirit of the naïve approach, some approximations were crude, but chosen for simplicity
- Parameters were estimated by maximum likelihood once a model was chosen

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# Parametric Naïve Bayes' (PNB)

Predictor	Parametric distribution		
Angle	Weibull		
Distance	Gamma		
Height	Normal		
Minute	Weighted Uniform		
Weight	Normal		
Catch	Binomial		
Game type	Binomial		
Home	Binomial		
Manpower	Multinomial		
Position	Binomial		
Shot side	Binomial		
Туре	Multinomial		

 For categorical predictors, ML estimates are just the sample proportions, so no difference occurred between ENB and PNB

Empirical Naïve Bayes' Parametric Naïve Bayes'

# Angle and Distance



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# Height and Weight



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Empirical Naïve Bayes' Parametric Naïve Bayes'

#### Minute



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# Model Evaluation

If  $\hat{p}_i$  is the predicted probability, then for a given classification threshold,  $t \in [0, 1]$ , we can define a classification as

$$\hat{y}_i = \begin{cases} 1 & \text{if } \hat{p}_i \ge t \\ 0 & \text{if } \hat{p}_i < t \end{cases}$$
(5)

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# Model Evaluation

If  $y_i$  is the observed outcome of the  $i^{th}$  shot and n is the total number of shots taken, then

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# Model Evaluation

If  $y_i$  is the observed outcome of the  $i^{th}$  shot and n is the total number of shots taken, then

error rate 
$$\rightarrow ER = \frac{\sum_{i=1}^{n} \mathbb{1}(y_i \neq \hat{y}_i)}{n}$$
 (6)

false positive rate 
$$\rightarrow$$
 FPR =  $\frac{\sum_{i=1}^{n} \mathbb{1}(y_i \neq \hat{y}_i)(1-y_i)}{n - \sum_{i=1}^{n} y_i}$  (7)

false negative rate 
$$\rightarrow$$
 FNR =  $\frac{\sum_{i=1}^{n} \mathbb{1}(y_i \neq \hat{y}_i)y_i}{\sum_{i=1}^{n} y_i}$  (8)

where

$$\mathbb{1}(y_i \neq \hat{y}_i) = \begin{cases} 1 & \text{if } y_i \neq \hat{y}_i \\ 0 & \text{if } y_i = \hat{y}_i \end{cases}$$
(9)

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# Model Evaluation

If  $y_i$  is the observed outcome of the  $i^{th}$  shot and n is the total number of shots taken, then

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where

$$\mathbb{1}(y_i \neq \hat{y_i}) = \begin{cases} 1 & \text{if } y_i \neq \hat{y_i} \\ 0 & \text{if } y_i = \hat{y_i} \end{cases}$$
(9)

\*10-fold CV was carried out to obtain accurate estimates of each of the three error measures at a set of thresholds {0,0.01,0.02,...,0.99,1}.

Comparison Implications R shiny application

#### Model comparison



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Comparison Implications R shiny application

# Model comparison

		Error rate			False postive rate		
Model	Optimal Threshold	ENB	Logistic	PNB	ENB	Logistic	PNB
ENB	.0566	.3340	.4940	.4717	.3339	.5263	.4975
Logistic	.0932	.2229	.3169	.3271	.1940	.3169	.3259
PNB	.0913	.2271	.3231	.3325	.1994	.3245	.3325

Fal	ROC curve		
ENB	Logistic	PNB	AUC
.3340	.1503	.1974	.7117
.5312	.3170	.3394	.7351
.5213	.3080	.3325	.7122

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Comparison Implications R shiny application

# Implications

• ENB better for identifying where players should *not* shoot from (maximum *true negative rate*)

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Comparison Implications R shiny application

# Implications

- ENB better for identifying where players should *not* shoot from (maximum *true negative rate*)
- PNB and logistic regression better for identifying where players *should* shoot from (maximum *true positive rate*)

Comparison Implications R shiny applicatior

# Implications

- ENB better for identifying where players should *not* shoot from (maximum *true negative rate*)
- PNB and logistic regression better for identifying where players *should* shoot from (maximum *true positive rate*)
- Use combination of methods depending on strategic approach (offense/defense)

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Comparison Implications R shiny application

# R shiny application

https://alexzajichek.shinyapps.io/nhlshiny/

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 Build more complex model by taking into account individual skill, and team skill

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- Build more complex model by taking into account individual skill, and team skill
- Broaden the scope of the analysis to account for shoot-outs and all of overtime

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